

26TH ANNUAL

# JEEP TO BEER FEST

OCTOBER 13-15TH  
2023



FLORIDA  
HORSE PARK

Phillips  
CHRYSLER JEEP DODGE RAM





## 2023 Vendor Guidelines

Ocala Jeep Club of Florida Inc.

P O. Box 5781, Ocala FL 34478

- You must arrive at the show grounds to set up your site Friday, October 13, 2023 from 10:00am until 5:30pm. Event entrance is the West Entrance of the Florida Agriculture Center & Horse Park Authority, Inc. located at 11851 SE 16<sup>th</sup> Avenue in Ocala FL.
- Initial set up will not be allowed Saturday morning. All Jeeps on display that arrive on trailers must be off loaded Friday. No exceptions. Jeeps can be driven in on Saturday morning. Vendors can arrive at 6:30am Saturday. We ask that you are set up in place no later than 8:00am. NO VEHICLES ALLOWED TO DRIVE UNDER THE COVERED PAVILLION WHEN THE SHOW OPENS (8AM) – NO EXCEPTIONS. You may tear down your site on either Saturday evening or Sunday after the show closes.
- Florida Agriculture Center & Horse Park Authority, Inc., requires a completed insurance certificate from all Vendors within fifteen days of the event (September 27, 2023) in order to be permitted into the Event. Each certificate of insurance must contain the following:
  - A policy in effect on the date(s) of the Event for General Liability coverage for bodily injury and property damage showing a limit of liability per occurrence that is not less than \$1,000,000;
  - A description of the covered operations;
  - The date(s) of the Event;
  - Florida Agriculture Center & Horse Park Authority, Inc. must be listed as additional insured on the insurance policy and also on the certificate of insurance.Please mail your certificate of insurance with your vendor application to Ocala Jeep Club of Florida, Inc.
- Electricity, tables, chairs, and tents will not be provided by the Ocala Jeep Club of Florida, Inc.
- You are responsible for disposal of your trash and empty boxes – no on-site trash disposal will be provided.
- There is limited (first come, first served) on-site camping available through FHP. Please check the Ocala Jeep Club of Florida, Inc. website (ocalajeepclub.com) on July 1, 2023, for further details on camping.
- You must be preregistered by **Friday, September 15, 2023** for a vendor spot unless registration has been closed earlier due to full capacity. All forms must be filled out, inclusive of copy of insurance, and submitted complete with payment. Be sure to complete and return the Event Day Vendor Advertisement Form. This will be used to advertise your business throughout the course of the show.
- All vehicles that are part of your display must remain parked during the time of the show. Keys should be removed from the ignition and stored away. Because of the large number of spectators that are now attending the event, our insurance will not allow any motorized vehicles to be started or moving within the vendor area.
- An event staff worker will be checking on you throughout the weekend to see if you need assistance.
- No merchandise with the word “Jeeptoberfest” will be permitted to be sold or given away on site other than official event merchandise sold by the Ocala Jeep Club of Florida, Inc.
- Door prizes may be mailed in ahead of time. Please email us at [ojcjeeptoberfest@gmail.com](mailto:ojcjeeptoberfest@gmail.com) with a packing list for verification upon receipt. Door prizes can be sent to:

Ocala Jeep Club of Florida Inc.  
P O Box 5781  
Ocala, FL 34478



Ocala Jeep Club of Florida Inc  
PO Box 5781, Ocala, FL 34478

OJC Use Only:

Space # \_\_\_\_\_

Payment Rcv'd: \_\_\_\_\_

## **2023 VENDOR APPLICATION FORM**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Person \_\_\_\_\_

Truck Size: \_\_\_\_\_ Trailer Size: \_\_\_\_\_ Generator (Y/N) \_\_\_\_\_

**Size Options:** please note all lots are 20' deep under the covered pavilion area. Deeper spots can be requested outside of the covered pavilion area.

10x10=\$45.00    10x20 = \$90.00    20x20 = \$180.00    30x20 = \$270.00    40x20 = \$360.00  
50x20 = \$450.00    60x20 = \$540.00    80x20=\$630.00    Semi's 30x100 = \$1200.00

Total Size of Space Requested: \_\_\_\_\_

***Load in: 10am-5:30pm on Friday, October 13, 2023 - no exceptions.***

Vehicles part of vendor displays must fit in allotted vendor space. (Allow approx. 10'X20' for vehicle). Vehicles on display will not be allowed to be started or moved anytime during the show. Keys shall be removed from ignition and stored away.

Provide list of people working your space on the Release & Waiver of Liability and Indemnity Agreement. A maximum of 4 free spectator parking passes will be issued. All others will have to pay \$10 for spectator parking which is purchased at the West entrance of FHP located at 11851 SW 16<sup>th</sup> Avenue in Ocala FL.

Please send completed application along with payment to the above address. Checks should be made payable to the Ocala Jeep Club of Florida Inc. If paying by credit card, the 2023 Credit Card Authorization form should be completed and emailed to [ojcjeepoberfest@gmail.com](mailto:ojcjeepoberfest@gmail.com). If you have any questions, please email at [ojcjeepoberfest@gmail.com](mailto:ojcjeepoberfest@gmail.com) or contact the following:

Deb DeVenne at (603) 303-4933    Payment inquiries

Pam Smith at (352) 427-0308    Vendor set up or special lot size inquiries

By execution of this form, I, the undersigned, will not hold Ocala Jeep Club of Florida Inc., Florida Agriculture Center & Horse Park Authority, Inc., or anyone affiliated with this event, liable for any or all damages that may occur to me, or my property at this event. I also understand that should I participate in any motorized events, I do so of my own free will and at my own risk.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

A copy of the official registration and financial information may be obtained from the division of consumer services by going to the website, [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) or by calling toll free within the state. Registration does not imply endorsement, approval, or recommendation by the state (1-800-435-7352). Ocala Jeep club is a not for profit organization registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services; Registration CH#40850.



## 2023 Obstacle Sponsorship Form

Ocala Jeep Club of Florida Inc.  
PO Box 5781, Ocala FL 34478

Company name: _____
Contact name: _____
Company street address: _____
City: _____ State: _____ Zip code: _____
Phone number: _____ Email address: _____

Obstacle sponsorships are available on a first come, first serve basis and with limited availability. The deadline for sponsorship is **Friday, September 15, 2023** (or when sold out.) Obstacle Sponsors are responsible for providing banners, not to exceed **3' x 8' (landscape.)** **The banners must be provided no later than 5:30pm on Friday, October 13, 2023.** The Ocala Jeep Club will be responsible for hanging obstacle sponsor banners. No other banners will be allowed. *(Banners will be available for pick-up after 4pm on Sunday at merchandise tent. Any leftovers will be disposed of during cleanup unless prior arrangements are made.)*

This year, the Ocala Jeep Club is offering tiered levels of sponsorship to support the courses, event, and most importantly our designated local charities – Ft McCoy VFW Veterans Village, Bryan's All Stars, Wanda Cares, The Rock and Kimberly House.

LEVEL 1: \$100 Sponsorship	LEVEL 2: \$250 Sponsorship	LEVEL 3: \$500 Sponsorship	LEVEL 4: \$1000 Sponsorship	LEVEL 5: \$2000 Full Course Sponsorship
1 Banner Thank You on Facebook after event	1 Banner Facebook Ad-style posts with links to website 1 Spectator Parking Pass	2 Banners Facebook Ad-style posts with links to website 1 Free Jeep Show Entry 2 Spectator Parking Passes	3 Banners Facebook Ad-style posts with links to website 2 Free Jeep Show Entry 5 Spectator Parking Passes	1 Banner at course entry 3 Banners Facebook Ad-style posts with links to website 3 Free Jeep Show Entry 10 Spectator Parking Passes

If you have any questions or concerns, please email [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com).

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The Ocala Jeep Club of Florida, Inc.  
PO Box 5781, Ocala FL 34478

## 2023 CREDIT CARD AUTHORIZATION FORM

ACCOUNT NAME: \_\_\_\_\_

### Space Size

10x10  
10x20  
20x20  
30x20  
40x20  
50x20  
60x20  
80x20  
Semi 30x100

Quantity	Price	Sub-total
	\$45.00	
	\$90.00	
	\$180.00	
	\$270.00	
	\$360.00	
	\$450.00	
	\$540.00	
	\$630.00	
	\$1,200.00	

### Sponsorship

**LEVEL 1:** 1 Banner with Facebook thank you after the event

**LEVEL 2:** 1 Banner with Facebook ad, 2 vendor tickets, and 1 parking pass

**Level 3:** 2 Banners with Facebook ad, 1 Jeep show entry, and 2 parking passes

**LEVEL 4:** 3 Banners with Facebook ad, 2 Jeep show entries, and 5 parking passes

**LEVEL 5:** Full course sponsorship: Banner at one course entry, 3 banners on courses PLUS Facebook ad, 3 Jeep show entries and 10 parking passes

Quantity	Price	Total
	\$100.00	
	\$250.00	
	\$500.00	
	\$1,000.00	
	\$2,000.00	

Total charge:

### Credit Card Info:

\_\_\_\_\_  
Name as appears on card

Email receipt (Y/N) \_\_\_\_\_

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Exp date

\_\_\_\_\_  
Security code

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

Purchase order # (if applicable): \_\_\_\_\_

\_\_\_\_\_  
Email address

*By signing this agreement, I acknowledge that the signature below is that of the cardholder, and I will accept charges produced by my credit card company. I also understand that all applicable taxes and freight will be added to the above authorized amount.*

Signature of card holder:

\_\_\_\_\_  
Company

\_\_\_\_\_  
Date

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## 2023 RELEASE & WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

Ocala Jeep Club of Florida Inc.

PO Box 5781, Ocala, FL 34478

### **THIS PAGE MUST BE SUBMITTED WITH ALL REGISTRATION FORMS**

**In Consideration** of being permitted to officiate, observe, work for, or for any purpose participate in any way in this event, **THE UNDERSIGNED**, for himself, his personal representatives heirs, and next of kin, acknowledges, agrees and represents that he **HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE** Ocala Jeep Club of Florida, Inc., Florida Agriculture Center & Horse Park Authority, Inc. ("FHP"), participants, sponsors, advertisers, beneficiaries, owners, and lessees of the premises used to conduct this event, and their officers, employees, and agents, herein referred to as "releasees", from all liability to the undersigned, his personal representatives, assigns, heirs, and next of kin for any and all loss or damage, and any claim or demands therefore on account of injury to the person or property or resulting in death of the undersigned, whether caused by the negligence of the releasees or otherwise while the undersigned is officiating in observing, working for, or for any purpose participating in the event.

**THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY, SAVE AND HOLD HARMLESS** the releasees and each of them from any loss, liability, damage, or cost they might incur due to the presence of the undersigned in officiating, observing, working for, or in any way participating in the event and whether caused by the negligence of the releasees or otherwise.

**THE UNDERSIGNED HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE** due to the negligence of the releasees or otherwise while officiating, observing, or working for, or for any purpose participating in the event.

**THE UNDERSIGNED EXPRESSLY AGREES** that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as is permitted by, and to be interpreted and enforced in accordance with, the laws of the State of Florida, notwithstanding the choice-of-law principles or conflicts of law rules of the State of Florida, or of any other state, province, territory, or nation and that if any portion hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect as if such invalid portion were not a part hereof.

**THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT**, and further agrees that no oral representations, statements, or inducements apart from the foregoing written agreement have been made.

**Company Name:** \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## 2023 EVENT DAY ADVERTISING FORM

**Ocala Jeep Club of Florida Inc**  
PO Box 5781, Ocala, FL 34478

The Ocala Jeep Club of Florida, Inc. is pleased to announce that our 26th Annual Jeeptoberfest will be held Saturday, October 14, 2023, and Sunday, October 15, 2023, at Florida Agriculture Center & Horse Park Authority, Inc. Event entrance is the West Entrance located at 11851 SW 16<sup>th</sup> Avenue in Ocala FL.

It is the continued support of vendors that have allowed our show to increase over time. In an effort to show our appreciation to the many business' that help make our show such a huge success, we would like to better advertise the companies that are involved in Jeeptoberfest. We would like the opportunity to help promote your business to the many participants as well as spectators that will be attending Jeeptoberfest this year.

Throughout the course of the show on both days we will have an announcer that will be broadcasting the day's events and times. We would like to include the vendors in this broadcast. Please take a few minutes and fill out the survey questions below. Our announcer will use this information to advertise your vendor booth that is on site. This form may be returned with your vendor application or included with your donation for raffle prizes.

Once again, thank you for your continued support of the Ocala Jeep Club of Florida, Inc. as well as Jeeptoberfest.

Business Name: \_\_\_\_\_ Web Address: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

How long in Business: \_\_\_\_\_ Type of Products: \_\_\_\_\_

List some "Fun Facts" about your business (# of windows in your building, your pet's name, etc.)

Please check accordingly:      On Site Vendor ☐      Raffle Sponsor ☐

Vendors, please list any show specials that you will be offering: \_\_\_\_\_

Name of Raffle Item(s) donated: \_\_\_\_\_

*We ask that **all donated items be delivered to the Raffle tent** no later than 10:00am on Saturday, October 14, 2023.*  
Please attach a business card to each item so we can properly acknowledge your donation during raffles.

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