

24TH ANNUAL

# JEEPTOBERFEST



**The Ocala Jeep Club of Florida Inc. with**

**Chiefland Chrysler Jeep Dodge Ram & Kirby Family Farms**

Present the Southeast's Best 3 Day Jeep Exclusive Show open to all Bantam, Willys, Kaiser, AMC Jeeps & Chrysler Jeeps

Proceeds benefit:

Bryan's All Stars, Interfaith's Food for Kids, Kimberly's Center, Ronald McDonald House of North Central Florida, VFW Veterans Village—Ft. McCoy

**Friday, Oct. 15th Show & Shine 5–8 pm at MOJO's 40 East Location**

**Saturday, Oct. 16th 8 am to 5 pm & Sunday Oct. 17th 8 am to 4 pm at**

**19630 NE 30th Street, Williston, FL 32696= Offroad Courses, Vendors, Raffles & More!**

**For More Info: [info@jeeptoberfest.com](mailto:info@jeeptoberfest.com), [www.jeeptoberfest.com](http://www.jeeptoberfest.com) or on**

**Facebook @jeeptoberberfest.**



OJC Use Only:

Space # \_\_\_\_\_

Payment Rcv'd: \_\_\_\_\_

## 2021 VENDOR APPLICATION FORM

### Ocala Jeep Club of Florida Inc

PO Box 5781, Ocala, FL 34478

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact Person \_\_\_\_\_

Total Size of Space Requested: \_\_\_\_\_ Trailer Size: \_\_\_\_\_ Generator (Y/N) \_\_\_\_\_

Price: \$0.40 per Square Foot

Size Options:

15x15 = \$90.00

15x30 = \$180.00

15x45 = \$270.00

30x30 = \$360.00

30x45 = \$540.00

30x60 = \$720.00

Semi's 30x100 = \$1200.00

*Contact us for other sizes available via email at [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com).*

Payment can be mailed in with check to Ocala Jeep Club of Florida Inc., PO Box 5781, Ocala FL 34478 or completion of 2021 Credit Card Authorization form emailed to [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com).

**Load in: Noon-5:30 on Friday, October 15, 2021 - no exceptions.**

Vehicles part of vendor displays must fit in allotted vendor space. Allow approximately 10'X20' for a vehicle display. Vehicles on display will not be allowed to be started or moved anytime during the show. Keys shall be removed from ignition and stored away.

Provide list of people working your space on waiver (Maximum 8 passes issued). All others will have to be purchased at the main entrance at regular spectator rates of \$5 each. After the vendor gate is closed all assistants must enter and exit through main spectator gate.

Please send completed application along with payment to the above address. Checks should be made payable to the Ocala Jeep Club of Florida Inc. For more information, please contact Larry Walker or Sharon Walker at [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com) at (352) 694-3894.

By execution of this form, I, the undersigned, will not hold Ocala Jeep Club of Florida Inc., Kirby Family Farm, or anyone affiliated with this event, liable for any or all damages that may occur to me, or my property at this event. I also understand that should I participate in any motorized events, I do so of my own free will and at my own risk.

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_

A copy of the official registration and financial information may be obtained from the division of consumer services by going to the website, [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) or by calling toll free within the state. Registration does not imply endorsement, approval, or recommendation by the state (1-800-435-7352). Ocala Jeep club is a not for profit organization registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services; Registration CH#40850.



## 2021 Obstacle Sponsorship Form

Ocala Jeep Club of Florida Inc.  
PO Box 5781, Ocala FL 34478

Company name: _____
Contact name: _____
Company street address: _____
City: _____ State: _____ Zip code: _____
Phone number: _____ Email address: _____

Obstacle sponsorships are available on a first come, first serve basis and with limited availability. The deadline for sponsorship is **Friday, October 1, 2021** (or when sold out.) Obstacle Sponsors are responsible for providing banners, not to exceed **3' x 8' (landscape.) The banners must be provided no later than Friday, October 1, 2021.** The Ocala Jeep Club will be responsible for hanging obstacle sponsor banners. No other banners will be allowed. *(Banners will be available for pick-up after 4pm on Sunday at merchandise tent. Any leftovers will be disposed of during cleanup unless prior arrangements are made.)*

This year, the Ocala Jeep Club is offering tiered levels of sponsorship to support the courses, event, and most importantly our five designated charities: Ronald McDonald House Charities of North Central Florida, VFW Veterans Village-Ft McCoy, Bryans All Stars, Kimberly's Center, and Interfaith Food for Kids.

<b>LEVEL 1: \$100 Sponsorship</b>	<b>LEVEL 2: \$250 Sponsorship</b>	<b>LEVEL 3: \$500 Sponsorship</b>	<b>LEVEL 4: \$1000 Sponsorship</b>	<b>LEVEL 5: \$2000 Full Course Sponsorship</b>
1 Banner Thank You on Facebook after event	1 Banner Facebook Ad-style posts with links to website 2 Spectator Tickets	2 Banners Facebook Ad-style posts with links to website 1 Free Jeep Show Entry 5 Spectator Tickets	3 Banners Facebook Ad-style posts with links to website 2 Free Jeep Show Entry 10 Spectator Tickets	1 Banner at course entry 3 Banners Facebook Ad-style posts with links to website 3 Free Jeep Show Entry 15 Spectator Tickets

If you have any questions or concerns, please email [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com).

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The Ocala Jeep Club of Florida, Inc.  
PO Box 5781, Ocala FL 34478

## 2021 CREDIT CARD AUTHORIZATION FORM

ACCOUNT NAME: \_\_\_\_\_

### Space Size (\$0.40/square foot)

15x15  
15x30  
15x45  
30x30  
30x45  
30x60  
Semi 30x100

Quantity	Price	Sub-total
	\$90.00	
	\$180.00	
	\$270.00	
	\$360.00	
	\$540.00	
	\$720.00	
	\$1,200.00	

### Sponsorship

**LEVEL 1:** 1 Banner with Facebook thank you after the event  
**LEVEL 2:** 1 Banner with Facebook ad, 2 vendor tickets, and 2 spectator tickets  
**Level 3:** 2 Banners with Facebook ad, 1 Jeep show entry, and 5 spectator tickets  
**LEVEL 4:** 3 Banners with Facebook ad, 2 Jeep show entries, and 10 Spectator tickets  
**LEVEL 5:** Full course sponsorship: Banner at one course entry, 3 banners on courses PLUS Facebook ad, 3 Jeep show entries and 15 Spectator tickets

Quantity	Price	Total
	\$100.00	
	\$250.00	
	\$500.00	
	\$1,000.00	
	\$2,000.00	

Total charge:

### Credit Card Info:

\_\_\_\_\_  
Name as appears on card

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Exp date

\_\_\_\_\_  
Security code

\_\_\_\_\_  
Billing address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

Purchase order # (if applicable): \_\_\_\_\_

Email receipt (Y/N) \_\_\_\_\_

\_\_\_\_\_  
Email address

*By signing this agreement, I acknowledge that the signature below is that of the cardholder, and I will accept charges produced by my credit card company. I also understand that all applicable taxes and freight will be added to the above authorized amount.*

### Signature of card holder:

\_\_\_\_\_  
Company

\_\_\_\_\_  
Date

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## 2021 EVENT DAY ADVERTISING FORM

Ocala Jeep Club of Florida Inc

PO Box 5781, Ocala, FL 34478

The Ocala Jeep Club of Florida, Inc. is pleased to announce that our 24th Annual Jeeptoberfest will be held Saturday, October 16, 2021 and Sunday, October 17, 2021. We are also pleased to inform you that the Club has a new location for this event at Kirby Family Farm located at 19630 NE 30th Street in Williston, Florida 32696.

It is the continued support of vendors that have allowed our show to increase over time. In an effort to show our appreciation to the many business' that help make our show such a huge success, we would like to better advertise the companies that are involved in Jeeptoberfest. We would like the opportunity to help promote your business to the many participants as well as spectators that will be attending Jeeptoberfest this year.

Throughout the course of the show on both days we will have an announcer that will be broadcasting the day's events and times. We would like to include the vendors in this broadcast. Please take a few minutes and fill out the survey questions below. Our announcer will use this information to advertise your vendor booth that is on site. This form may be returned with your vendor application or included with your donation for raffle prizes.

Once again, thank you for your continued support of the Ocala Jeep Club of Florida, Inc. as well as Jeeptoberfest. We hope to see you at the show in our new location this October!

Business Name: \_\_\_\_\_ Web Address: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

How long in Business: \_\_\_\_\_ Type of Products: \_\_\_\_\_

List some "Fun Facts" about your business (# of windows in your building, your pet's name, etc.)

Please check accordingly:      On Site Vendor       Raffle Sponsor

Vendors, please list any show specials that you will be offering: \_\_\_\_\_

Name of Raffle Item(s) donated: \_\_\_\_\_

**We ask that *all donated items be delivered to the Raffle tent to Kelly Hammond no later than 10:00am on Saturday, October 15, 2021.*** Please attach a business card to each item so we can properly acknowledge your donation during raffles. Any questions? Please email us at [ojcjeeptoberfest@gmail.com](mailto:ojcjeeptoberfest@gmail.com).

A copy of the official registration and financial information may be obtained from the division of consumer services by going to the website, [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) or by calling toll free within the state. Registration does not imply endorsement, approval, or recommendation by the state (1-800-435-7352). Ocala Jeep club is a not for profit organization registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services; Registration CH#40850.



## 2021 Vendor Guidelines

Ocala Jeep Club of Florida Inc.

P O. Box 5781, Ocala FL 34478

- You must arrive at the show grounds to set up your site Friday, October 15, 2021 from noon until 5:30pm. Initial set up will not be allowed Saturday morning. All Jeeps on display that arrive on trailers must be off loaded Friday. No exceptions. Jeeps can be driven in on Saturday morning. Vendors can arrive at 6:30am Saturday. We ask that you are set up in place no later than 8:00am. You may tear down your site on either Saturday evening or Sunday after the show closes.
- For our insurance carrier, we need to have a copy on file of your certificate of insurance with Ocala Jeep Club of Florida Inc. named as certificate holder. All vendors must complete and return a signed copy of the liability waiver as well. Please mail both forms in with your vendor application.
- Electricity, tables, chairs, and tents will not be provided by the Ocala Jeep Club of Florida, Inc. You must bring your own.
- There is no on site camping available.
- You must be preregistered by **Friday, September 17, 2021** for a vendor spot unless registration has been closed earlier due to full capacity. All forms must be filled out, inclusive of copy of insurance, and submitted complete with payment. Be sure to complete and return the Event Day Vendor Advertisement Form. This will be used to advertise your business throughout the course of the show.
- All vehicles that are part of your display must remain parked during the time of the show. Keys should be removed from the ignition and stored away. Because of the large number of spectators that are now attending the event, our insurance will not allow any motorized vehicles to be started or moving within the vendor area.
- An event staff worker will be checking on you throughout the weekend to see if you need assistance.
- No merchandise with the word "Jeptoberfest" will be permitted to be sold or given away on site other than official event merchandise sold by The Ocala Jeep Club Inc.
- With the exception of semi-trucks and trailers, maximum size space will be 30'x60', one vendor space per business. Multiple spaces cannot be purchased by one vendor and placed together to create larger displays. Please contact us with special needs or requests at [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com).
- Door prizes may be mailed in ahead of time. Please email us at [ojcjeptoberfest@gmail.com](mailto:ojcjeptoberfest@gmail.com) with a packing list for verification upon receipt. Door prizes can be sent to:

Kelly Hammond  
10409 SE 138<sup>th</sup> Place Road  
Summerfield FL 34491  
(540) 295-3367



## 2021 RELEASE & WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

Ocala Jeep Club of Florida Inc.  
PO Box 5781, Ocala, FL 34478

**THIS PAGE MUST BE SUBMITTED WITH ALL REGISTRATION FORMS**

**In Consideration** of being permitted to officiate, observe, work for, or for any purpose participate in any way in this event, **THE UNDERSIGNED**, for himself, his personal representatives heirs, and next of kin, acknowledges, agrees and represents that he **HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE** Ocala Jeep Club of Florida, Inc., Kirby Family Farm the promoter, participants, sponsors, advertisers, beneficiaries, owners, and lessees of the premises used to conduct this event, and their officers, employees, and agents, herein referred to as "releasees", from all liability to the undersigned, his personal representatives, assigns, heirs, and next of kin for any and all loss or damage, and any claim or demands therefore on account of injury to the person or property or resulting in death of the undersigned, whether caused by the negligence of the releasees or otherwise while the undersigned is officiating in observing, working for, or for any purpose participating in the event.

**THE UNDERSIGNED HEREBY AGREES TO INDEMNIFY, SAVE AND HOLD HARMLESS** the releasees and each of them from any loss, liability, damage, or cost they might incur due to the presence of the undersigned in officiating, observing, working for, or in any way participating in the event and whether caused by the negligence of the releasees or otherwise.

**THE UNDERSIGNED HEREBY ASSUMES FULL RESPONSIBILITY FOR AND RISK OF BODILY INJURY, DEATH OR PROPERTY DAMAGE** due to the negligence of the releasees or otherwise while officiating, observing, or working for, or for any purpose participating in the event.

**THE UNDERSIGNED EXPRESSLY AGREES** that the foregoing release, waiver, and indemnity agreement is intended to be as broad and inclusive as is permitted by, and to be interpreted and enforced in accordance with, the laws of the State of Florida, notwithstanding the choice-of-law principles or conflicts of law rules of the State of Florida, or of any other state, province, territory, or nation and that if any portion hereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect as if such invalid portion were not a part hereof.

**THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THE RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT**, and further agrees that no oral representations, statements, or inducements apart from the foregoing written agreement have been made.

**Company Name:** \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_