

20TH ANNIVERSARY

JEPTOBERFEST



OCT. 20 - 22, 2017

**The Ocala Jeep Club of Florida Inc. with  
Phillips Chrysler Jeep Dodge Ram & The Market of Marion**

*Present the Southeast's Best 3 day Jeep Exclusive Show*

**Proceeds benefit:**

**Interfaith's Food for Kids, Ronald McDonald House of North Central Florida,  
Kimberly's Center, Hospice of Marion Co. and Transitions Life Center**

Address: 12888 US Hwy 441 Belleview, Florida.

**When: Saturday, Oct 21st 8 am to 6 pm. Sunday Oct 22nd, 8 am to 4 pm**

*Show is open to all Bantam, Willys, Kaiser, AMC Jeeps and Chrysler Jeeps.*

**\*\* Three Offroad courses, Ramp Competition, Vendors, Raffles and more\*\***

**Trail Rides, Scavenger Hunt and Show & Shine Friday, Oct. 20th, in Ocala**

For More Info: visit [www.jeptoberfest.com](http://www.jeptoberfest.com) or on Facebook @ Jeptoberfest

**2017 Jeptoferfest Vendor Application**  
Ocala Jeep Club  
PO Box 5781  
Ocala, FL 34478  
www.ocalajeepclub.com

OJC Use Only:  
Space # \_\_\_\_\_  
Payment Rcv'd: \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** (\_\_\_\_) \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Total Size of Space Requested:** \_\_\_\_\_ **Trailer Size:** \_\_\_\_\_

**Payment Enclosed:** \_\_\_\_\_ **Load in day: New this year, Friday Only.**  
**(\$ .35 per Square Foot)**

10x10=\$35.00      10x20 = \$70.00      10x30=\$105.00  
20x20=\$140.00      20x30=\$210.00      20X40=\$280.00      Semi's 30x100=\$1050.00  
**Contact us for other sizes available.                                  (sold out)**

**See vendor guidelines for rules concerning canopies.**

**Vehicles part of vendor displays must fit in allotted vendor space. (Allow approx. 10'X20' for vehicle). Vehicles on display will not be allowed to be started or moved anytime during the show. Keys shall be removed from ignition and stored away.**

**Provide list of people working your space on waiver (Maximum 8 passes issued). All others will have to be purchased at regular spectator rates of \$5 each.**

**Please send completed application along with payment to the above address. Checks should be made payable to the Ocala Jeep Club of Florida. For more information, please contact:**

**Joe Smith at *smithjeep@aol.com* (352) 622-6227.**  
**Sean Montanye at *sean@atlirestore.com*, (352) 622-8068**

**By execution of this form, I, the undersigned, will not hold Ocala Jeep Club of Florida Inc., The Market of Marion, or anyone affiliated with this event, liable for any or all damages that may occur to me, or my property at this event. I also understand that should I participate in any motorized events, I do so of my own free will and at my own risk.**

**Signature:** \_\_\_\_\_

A copy of the official registration and financial information may be obtained from the division of consumer services by going to the website, [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com) or by calling toll free within the state. Registration does not imply endorsement, approval, or recommendation by the state (1-800-435-7352). Ocala Jeep club is a not for profit organization registered to solicit funds through the Florida Dept. of Agriculture and Consumer Services; Registration CH#40850.

Ocala Jeep Club of Florida  
PO Box 5781  
Ocala, FL 34478

The Ocala Jeep Club of Florida, Inc. is pleased to announce that our 20th Annual Jeptoferfest will be held Saturday, October 21st and Sunday, October 22nd, 2017. We are pleased to inform you that we will be returning to the Market of Marion once again this year.

It is the continued support of vendors that have allowed our show to increase over time. In an effort to show our appreciation to the many business' that help make our show such a huge success, we would like to better advertise the companies that are involved in Jeptoferfest. We would like the opportunity to help promote your business to the many participants as well as spectators that will be attending Jeptoferfest this year.

Throughout the course of the show on both days we will have an announcer that will be broadcasting the day's events and times. We would like to include the vendors in this broadcast. Please take a few minutes and fill out the survey questions below. Our announcer will use this information to advertise your vendor booth that is on site. This form may be returned with your vendor application or included with your donation for raffle prizes.

Once again, thank you for your continued support of the Ocala Jeep Club of Florida, Inc. as well as Jeptoferfest. We hope to see you at the show in October.

Business Name: \_\_\_\_\_ Web Address: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Type of Products: \_\_\_\_\_

How long in Business: \_\_\_\_\_

List some "Fun Facts" about your business (# of windows in your building, your pet's name, etc)

\_\_\_\_\_  
\_\_\_\_\_

Please check accordingly:      On Site Vendor  and/or Raffle Sponsor

Vendors, please list any show specials that you will be offering: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Name of Raffle Item(s) donated: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

We ask that items that will be donated to our raffle be delivered to the Raffle tent to Rosie Hartigan no later than 10:00am on Saturday. Please attach a business card to each item so we can properly acknowledge your donation during raffles.

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# 2017 Jeeptoberfest Obstacle Sponsorship Form



Ocala Jeep Club PO Box 5781 Ocala, FL 34478	www.ocalajeepclub.com info@ocalajeepclub.com
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Company Name : \_\_\_\_\_  
 Company Address : \_\_\_\_\_  
 City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_  
 Phone : \_\_\_\_\_ Email : \_\_\_\_\_  
 Contact Person : \_\_\_\_\_

Obstacle sponsorships are available on a first come, first serve basis and with limited availability. The deadline for sponsorship is **Friday, October 6<sup>th</sup>, 2017** (or when sold out.) Obstacle Sponsors are responsible for providing banners, not to exceed **3' x 8' (landscape.)** These must be provided no later than **Friday, October 6<sup>th</sup>, 2017**. The Ocala Jeep Club will be responsible for hanging obstacle sponsor banners. No other banners will be allowed.

*(Banners will be available for pick-up after 4pm on Sunday at merchandise tent. Any leftovers will be disposed of during cleanup unless prior arrangements are made.)*

This year, the Ocala Jeep Club is offering tiered levels of sponsorship to support the courses, event, and most importantly our five designated charities. (Ronald McDonald House Charities of North Central Florida, Hospice of Marion County, Transitions Life Center, Kimberly's Cottage, and Interfaith Emergency Services.)

<b>\$100 Sponsorship</b>	<b>\$250 Sponsorship</b>	<b>\$500 Sponsorship</b>	<b>\$1000 Sponsorship</b>
1 Banner Thank You on Facebook after event	1 Banner Facebook Ad-style posts with links to website 2 Spectator Tickets	2 Banners Facebook Ad-style posts with links to website 1 Free Jeep Show Entry 5 Spectator Tickets	3 Banners Facebook Ad-style posts with links to website 2 Free Jeep Show Entry 10 Spectator Tickets

**\$2000 Full Course Sponsorship** : Banner at one Course Entry, 3 banners on courses. (Facebook Ad-style posts with links to website, 3 Free Jeep Show entries, 15 Spectator Tickets)

If you have any questions or concerns, please email [info@ocalajeepclub.com](mailto:info@ocalajeepclub.com).

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# CREDIT CARD AUTHORIZATION FORM

The Ocala Jeep Club of Florida Inc.

P.O. Box 5781

Ocala, FL 34478

ACCOUNT NAME; \_\_\_\_\_

## FROM CREDIT CARD:

\_\_\_\_\_  
Name (Exactly as appears on credit card)

\_\_\_\_\_  
Address (Billing address for credit card)

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Credit card number Exp. Date 4 Digit Verif. #

\_\_\_\_\_  
Amount \$

For purchase of:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Purchase order # (if applicable) \_\_\_\_\_

Email Receipt  Yes  No Email address: \_\_\_\_\_

\_\_\_\_\_  
Signature of Card Holder: Today's Date

\_\_\_\_\_  
Company

By signing this agreement, I acknowledge that the signature above is that of the cardholder, and I will accept charges produced by my credit card company. I also understand that all applicable taxes and freight will be added to the above authorized amount.

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## 2017 Jeeptoberfest Vendor Guidelines

- You must arrive at the show grounds to set up your site Friday, October 20, 2017 from noon until 6:00pm. Initial set up will not be allowed Saturday morning. All Jeeps on display that arrive on trailers must be off loaded Friday. No exceptions. Jeeps can be driven in on Saturday morning. Vendors can arrive at 6:30am Saturday. We ask that you are set up in place no later than 8:00am. You may tear down your site on either Saturday evening or Sunday after the show closes.
- Due to local county ordinance maximum single canopy size is 10'x10' unless it is a hard mounted awning structure attached to a trailer. Multiple 10x10 canopies are allowed on your site just no single canopies larger than 10x10. Special permits are available for \$20. Include this in your application fees. We will apply for all permits. Early Friday set up will be required for inspection by building and fire departments by 3:00pm. Canopies must have fire resistant label affixed to it, firmly secured to ground and current CERTIFIED fire extinguisher under canopy.
- For our insurance carrier, we need to have a copy on file of your certificate of insurance with Ocala Jeep club named as certificate holder. All vendors must complete and return a signed copy of the liability waiver as well. Please mail both forms in with your vendor application.
- Electricity, tables, chairs and tents will not be provided by the Ocala Jeep Club of Florida, Inc. You must bring your own.
- There is NO on site camping available. Please check our website, [www.jeeptoberfest.com](http://www.jeeptoberfest.com) for camping and hotel links.
- You must be preregistered by **September 22, 2017** for a vendor spot unless registration has been closed earlier due to full capacity. All forms must be filled out, inclusive of copy of insurance, and submitted complete with payment. Be sure to complete and return the vendor questionnaire. This will be used to advertise your business throughout the course of the show.
- All vehicles that are part of your display must remain parked during the time of the show. Keys should be removed from the ignition and stored away. Because of the large number of spectators that are now attending the event, our insurance will not allow any motorized vehicles to be started or moving within the vendor area.
- An event staff worker will be checking on you throughout the weekend to see if you need assistance.
- No merchandise with the word "Jeeptoberfest" will be permitted to be sold or given away on site other than official event merchandise sold by The Ocala Jeep Club Inc.
- Maximum size space will be 20'x40', one vendor space per business. Multiple spaces can not be purchased by one vendor and placed together to create larger displays.